CONTACT INDUSTRY LIAISON & SALES

Please contact me for details, pricing and booking form:

Fredriek Strating - Industry Liaison & Sales
Tel: +31 20 763 6912
Fax: +31 22 9069140
Emails: fstrating@kenes.com
SUPPORT CATEGORIES & BENEFITS

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

<table>
<thead>
<tr>
<th>SUPPORT LEVELS</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM SPONSOR</td>
</tr>
<tr>
<td>GOLD SPONSOR</td>
</tr>
<tr>
<td>SILVER SPONSOR</td>
</tr>
<tr>
<td>SPONSOR</td>
</tr>
</tbody>
</table>

You will benefit from outstanding advantages linked to your support category.

SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>SUPPORTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting registrations</td>
<td>10</td>
<td>6</td>
<td>3</td>
<td>-</td>
</tr>
<tr>
<td>Acknowledgement according to your</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>support level in the Programme</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Supporter’s logo with hyperlink on</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Meeting website</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mailshot</td>
<td>✓</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Branded items will carry company logos only. No products logos or advertisements are permitted.

Special Requests

Tailored packages can be arranged to suit your objectives.
REASONS TO ATTEND

INDUSTRY BENEFITS OF SUPPORTING ESID 2018

• Is the world’s largest and most important meeting devoted to Primary Immunodeficiencies.
• Promotes cutting-edge scientific research
• Contributes to the advancement of Primary Immunodeficiencies on an international level
• Offers a unique opportunity to exchange ideas with renowned professionals from across the world
• Provides an ideal networking forum
• Offers unique exposure to worldwide markets
PREVIOUS ESID MEETINGS STATISTICS

<table>
<thead>
<tr>
<th>YEAR</th>
<th>MEETING</th>
<th>CITY</th>
<th>PARTICIPANTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>14th ESID</td>
<td>Istanbul</td>
<td>1,300</td>
</tr>
<tr>
<td>2012</td>
<td>15th ESID</td>
<td>Florence</td>
<td>1,838</td>
</tr>
<tr>
<td>2014</td>
<td>16th ESID</td>
<td>Prague</td>
<td>2,098</td>
</tr>
<tr>
<td>2016</td>
<td>17th ESID</td>
<td>Barcelona</td>
<td>2,300</td>
</tr>
<tr>
<td>2017</td>
<td>Focus meeting</td>
<td>Edinburgh</td>
<td>1,628</td>
</tr>
</tbody>
</table>

PROFILE OF ATTENDEES

The audience ranges from various fields of expertise such as:

**Statistics from ESID 2017 - Edinburgh**

**Participants by World Region**

- UK: 21%
- USA: 9%
- Germany: 9%
- Switzerland: 6%
- Spain: 7%
- Italy: 7%
- France: 7%
- Turkey: 4%
- Poland: 4%
- Netherlands: 3%
- Belgium: 3%
- Greece: 3%
- Czech Republic: 3%
- Austria: 3%
- Denmark: 2%
- Finland: 2%
- Japan: 2%
- Brazil: 2%
- Hungary: 2%
- Russia: 2%
PARTICIPANTS BY PROFESSIONAL INTEREST

- Immunology: 40%
- Allergy & Clinical Immunology: 23%
- Pediatrics: 22%
- Internal Medicine: 5%

PARTICIPANTS BY PROFESSIONAL ROLE

- Clinical Practitioner: 38%
- Industry/Corporate Professional: 20%
- Clinician Researcher: 20%
- Basic Science Researcher: 6%
- Resident/Research Fellow: 5%
- Student: 5%
- Nurse/Healthcare Practitioner: 4%
PARTICIPANTS BY AGE

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 35</td>
<td>29%</td>
</tr>
<tr>
<td>35-44</td>
<td>28%</td>
</tr>
<tr>
<td>45-54</td>
<td>24%</td>
</tr>
<tr>
<td>55-64</td>
<td>14%</td>
</tr>
<tr>
<td>65+</td>
<td>5%</td>
</tr>
</tbody>
</table>

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programmes. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organisation contributing to improving health outcomes by:

- Championing best practice in CME/CPD
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

Membership in the Good CME Practice Group illustrates Kenes' commitment to high standards and knowledgeable partnership with its clients in the design and delivery of medical events.

CME Accreditation

An application will be submitted to the European Accreditation Council for Continuing Medical Education (EACCME) to provide accreditation by the following CME activity for medical specialists. The EACCME is an institution of the European Union of Medical Specialists (UEMS): www.uems.net.

Industry Supported Sessions

Industry Supported Sessions slots are offered to industry as non-CME commercial/promotional sessions that are not accredited. As such supporters are free to choose their topics, invite speakers and control content, the session will be indicated in the program as organized by the Supporter. Topic and program are subject to approval by the Congress Scientific Committee.

Disclaimer

Information contained in the scientific program must comply with the applicable CME/CPD regulations. Scientific/Educational Program shall not include any commercial elements such as company names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non educational activities may include promotional elements and shall not be accredited.
ONLINE EDUCATION

Learning modules and case studies will be CME (Continuing Medical Education) accredited, which will be an important incentive for clinicians to participate and demonstrates ESID’s commitment to create an online learning environment which is robust and scalable. Users will be able to easily use the search bar to navigate their way through the ESID online learning portal and filter materials by topic, author or type of educational material. ESID aims to create a wider scope of online learning activities, extending the reach of highly valued online educational content and to encourage interaction and community building.

The ESID educational platform will offer:

- Core curriculum and guidelines for clinicians and researchers active in the field of primary immunodeficiencies;
- Links to other educational resources from related events (as approved by partner societies);
- CE/CME accredited, interactive, online learning module(s), and/or case-studies;
- All existing online learning materials of ESID.

EDUCATIONAL GRANT

By providing an educational grant towards the online educational portal, you are making a vital contribution to the efforts of ESID to improve the quality of healthcare delivered across the globe. This educational grant will be used for development, maintenance and promotion of the ESID online learning portal and will support the mission to improve awareness, treatment, education, and understanding of care for patients with immunodeficiency disease.

- Support will be disclosed in the Industry Support section of the ESID online learning portal, on the footer of the ESID online learning portal and in materials to promote the ESID online learning portal.
- All educational grants are managed in compliance with relevant accreditation and industry compliance criteria/codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speakers selection, or any other aspect of the content.

- Please contact us for more details.

CASE-STUDY / E-LEARNING COURSE

Educational grant towards the support of an interactive case-study / e-learning course with content created specifically for the ESID online learning portal.

Recent studies show that a majority of healthcare professionals are increasingly looking to online CE/CME to help satisfy their education and credit needs. The case-study / e-learning course can be CME accredited.

- Support will be disclosed in the Industry Support section of the ESID online learning portal, on the footer of the ESID online learning portal, and in promotional material of the ESID online learning portal.
- Support will be disclosed in the introduction of the case-study / e-learning course.
- All educational grants are managed in compliance with relevant accreditation and industry compliance criteria/codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content.
EDUCATIONAL MATERIALS FROM INDUSTRY

ESID encourages continuous improvement of knowledge in the field of immunodeficiencies through the ESID online learning portal. Applications are open for materials provided by industry that can contribute to improve awareness, treatment, education and understanding of care for patients with immunodeficiency diseases. The materials of proposals must support or develop ESID educational activities. Possible online educational materials that could be added to the ESID online learning portal: E-learning course, Online Case-Study, (Congress) webcasts, Abstracts, Podcast Interviews, Slide presentations/e-posters, and Research outcomes.

- Support will be disclosed in the Industry Support section of the ESID online learning portal.

Review process
Applications will be reviewed by the ESID office and ESID Educational Working Party according to the following criteria:

- Proposals should have an international focus rather than be country specific;
- The findings, outcomes, or product of the application must support or develop ESID educational activities;
- All applicants must declare any conflict of interests with their application.

ESID Educational Working Party review process:

- Review of application (max 2 months):
  - Applications to be distributed for review.
  - ESID Educational Working Party to select reviewers (all reviewers must complete a conflict of interest form).
- Distribution of feedback:
  - All applicants will be provided with feedback.
  - Applicants will have time to incorporate feedback and resubmit their proposal.
- Notification of results;
- If approved materials will be added to the ESID online learning portal in the separated Industry section.

BLENDED LEARNING PROGRAMME

Funding support to the development of a blended learning programme. In order to improve physician competencies and ultimately improve patient care, ESID is offering blended learning opportunities. This interactive and well-received learning method combines face-to-face learning with online learning. Trainings and educational activities can be blended in many ways. Blended learning courses have proven to be a popular choice for learners as it allows learners to take advantage of much of the flexibility and convenience of an online course while retaining the benefits of the face-to-face experience.

- A blended learning programme of ESID includes:
  - Online pre-/post-test and/or an online pre-/ post e-learning course/ case-study linked to a Symposium/ Educational Session* at the ESID Congress for a face-to-face session
- Support will be disclosed in the Industry Support section of the ESID online learning portal, congress- and ESID society website

* Needs to be requested separately as is not included in the cost above.
COMBINED SUPPORT PACKAGE

In order to give you the opportunity to support different educational initiatives of ESID, we can arrange tailored and combined packages to suit your objectives.

A combined support package can include support to the ESID congress, ESID summer school and ESID online education portal.

Opportunities can include, but are not limited to:

- Educational Grant in support of the ESID congress, ESID summer school and ESID online learning portal.
- Satellite Symposia (non-CME commercial/promotional sessions) combined with support for the ESID summer school and/or ESID online learning portal. Partners are free to choose their topics, invite speakers, and control content. However, topic and programme are subject to approval by the scientific committee and all such sessions will be indicated in the programme, as such.
- Abstracts on USB combined with support for the ESID online learning portal.

The total contribution will consist of items such as advertisements, congress materials and activities, support for the ESID summer school, and educational activities on the ESID online learning portal. You will benefit from outstanding advantages linked to your support package.

Support and Recognition

Partners for the ESID online learning portal can provide unrestricted or restricted financial support to contribute to improving awareness, treatment, education and understanding of care for patients with immunodeficiency diseases through online education. Unrestricted sponsors provide financial support and partnership to our aims and activities. Partners who wish to support a particular program activity can provide restricted sponsorship.

ESID recognise that corporate partners can often provide support in the form of services and materials and we welcome discussion of these aspects of support as part of an overall support package. We seek to work with a broad range of industry partners and multiple partners to support the ESID online learning portal, to ensure as much expertise as possible is focused on our mission.

CONTACT US

For more information about our various partnership opportunities kindly contact:

Diana van Brakel
Manager Continuing Education
Tel: +31 20 763 01 10
E-mail: dbraakel@kenes.com
PACKAGES AND SPONSORED SYMPOSIA

**PLATINUM**
- Plenary Sponsored Symposium - 90 minutes
  - Wednesday, 24 October, 2018 from 15:15-16:45h
  - Thursday, 25 October, 2018 from 12:20-13:50h
  (first come - first served basis)
- 63 sqm Exhibition space only *
- Symposium invitation in Meeting bags
- Promotional email blast
- 1 Inside Front or inside Back Page symposium advertisement
- 10 Congress Registrations
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event.

**ONLY TWO AVAILABLE**
* Additional space can be purchased at a reduced rate

**GOLD**
- Parallel Sponsored Symposium - 90 minutes
  - Friday, 26 October, 2018 from 12:20-13:50h
- 12 sqm Exhibition space only *
- Symposium invitation in Meeting bags
- 1 Inside Page Symposium advertisement
- 6 Congress Registrations
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event.

**ONLY TWO AVAILABLE**
* Additional space can be purchased at a reduced rate

**SILVER**
- Parallel Sponsored Symposium - 60 minutes
  - Thursday, 25 October, 2018 from 07:30-08:30h
- 36 sqm Exhibition **
- Symposium invitation in Meeting bags
- 3 Congress Registrations
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event.

**ONLY TWO AVAILABLE**
* Or any other item, please contact us for more information
** Additional space can be purchased at a reduced rate

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please contact the Industry Liaison & Sales: Frederiek Strating - fsstrating@kenes.com
EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

MEDICAL EDUCATION GRANT

Unrestricted Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

Certain scientific symposia within the main Meeting programme may coincide with the broaden educational objectives of certain supporters. Such sessions are designed by the programme committee of the meeting including choice of topic and speakers. Sponsors are invited to contribute towards the costs of holding one or more of these sessions.

- Hands off support, no influence over any scientific/education content
- Support will be acknowledged in a designated section of the Programme and Meeting website.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme and on the event website as: Session Title “Supported with an Unrestricted Educational Grant from ←Company Name→”

TRAVEL AND PARTICIPATION GRANT

Educational Participation Grants of any amount are appreciated and important to the success of the event. Recipients will need to fulfill the criteria specified by ESID in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the ESID Secretariat.

- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.
ESID ONLINE EDUCATION PORTAL

ESID launched an online educational portal, which will act as the repository for vital information about primary immunodeficiencies including case-studies, webcasts, videos and guidelines. ESID Online Education Portal is the place where learners can access online educational content identified as core curriculum for clinical and researchers active in this evolving field.

- Be a partner of this initiative and check here the Brochure containing the options to become a part of this initiative.

MOBILE APPLICATION

The Mobile Application enables participants to access all Meeting related information and functions, such as scientific programme, abstracts, e-posters, faculty information, participant's “personal scheduler”, membership information, industry support and exhibition information (separate section), city information, etc.

- Support will be recognized on the home screen with “Supported by...” with a company logo
- 2 "push notifications" are included in the support package
- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.

USB STICKS

The USB will contain all of the scientific abstracts. Each participant will receive an exchange voucher. The USB will be distributed to all participants from the Supporter's exhibition booth in exchange for a voucher.

- Exclusive advertisement on the back of the exchange voucher
- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.
E-POSTERS

E-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event. E-Posters create unique networking and engagement opportunities and generate participants’ interest and good exposure for authors. The highly trafficked e-Poster terminals located in prime locations will allow attendees to access the electronic presentations easily and conveniently.

E-poster support includes:

- Signage at the entrance to the e-Poster area with “Supported by...” and a company logo.
- “Supported by...” and a company logo only on each individual e-poster station, on the “cover” as shown in the image.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website and with signage during the event following all compliance regulations.

WEBCASTING

The ability to attend all Meetings, or alternatively, all Meeting sessions, is virtually impossible for the busy medical professional. Therefore, there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event and high-quality webcasting helps meet this substantial educational need.

Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets or smartphones live (as streamed video) or later, on-demand as a webcast.

Kenes offers two types of webcasting options:

- Video includes a video screen of the speaker/presenter during the session, PowerPoint slides (in sync with the speaker), and audio
- Digital Imaging includes PowerPoint slides with audio

LIVE STREAMING

The ability to live stream the session and/or symposium. This new tool will broaden the audience of the session/symposium.

**For more information please contact the Industry Liaison & Sales**
Please note that it is the Exhibitors’/Supporters’ responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org, Eucomed (represents Medical Technology industry) http://archive.eucomed.org/ and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

SPECIAL REQUESTS
Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Specialist - Frederik Strating at freerang@kness.com to discuss your needs.

ACKNOWLEDGEMENTS
Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website and with signage during the event following all compliance regulations.

*All pictures are illustrations only.

PROMOTIONAL SUPPORT OPPORTUNITIES

MEETING BAGS
Supporter will provide funding of the Meeting bags.

- The bag will bear the Supporter’s logo and the Meeting logo
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website and with signage during the event following all compliance regulations.

* The bag must be approved by the organising committee in advance.

LANYARDS
Opportunity to place company logo on the lanyards. The Organising Committee will select the type and design of the lanyards. The support entitlements are as follows:

- Supporter’s logo to be printed on the lanyards
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website and with signage during the event following all compliance regulations.
HOSPITALITY SUITES/ MEETING ROOMS

Rent a room at the Meeting venue and use it to host and entertain your guests throughout the Meeting. Supporters will have the option to order catering at an additional cost.

- Opportunity to brand the hospitality suite
- Acknowledgement on signage outside suite
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website and with signage during the event following all compliance regulations.

WELCOME NETWORKING RECEPTION

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter’s logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website and with signage during the event following all compliance regulations.

COFFEE BREAK

Coffee will be served during breaks in the exhibition area.

- Opportunity to have a display of company’s logo at the catering points located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website and with signage during the event following all compliance regulations.

NOTEPADS & PENS

Supporter will provide funding for the Notepads & Pens for the participants.

- Notepads & Pens will bear the ESID logo and the Supporter’s company logo and will be distributed in the participants’ Meeting bags.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website and with signage during the event following all compliance regulations.
WI-FI LANDING PAGE

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/smartphone may do so by using the congress Wi-Fi.

An initial branded splash screen will bear the sponsor’s logo and company name. Sponsors of this piece of technology will receive strong visibility during the meeting.

Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website and with signage during the event following all compliance regulations.

BRANDED SEATS

The branded Seating Cubes or Festival Chairs are sturdy, trendy, cool, classic, cheerful, creative, stylish and informal. This multipurpose cardboard stool can be customised to match whatever theme you have chosen for the event – Design subject to approval of Secretariat and following all compliance regulations.

• Opportunity to customise the seating cubes
• 75 branded seats will be produced
• Location of seating cubes onsite to be coordinated with Secretariat

INTERNET AREA

There will be an Internet Area equipped with workstations where attendees may check e-mails. Your company’s logo will be prominently displayed. Opportunity to display company logo on screen saver.

• Opportunity to display company logo on screen background
• Opportunity to place your own carpet for branding
• Supporters’ logo with hyperlink on Meeting website
• Acknowledgement on Supporters’ Board on-site
• Acknowledgement in the Supporters’ List in the Final Program
Facilities will be available at the Conference Centre for speakers and abstract presenters to check their presentations.

- The Supporter’s name or company logo will appear on all signs for this room
- Opportunity to display Supporter’s logo on screensavers at each workstation
- Supporter’s logo with hyperlink on Conference website
-Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Final Program

**ADVERTISEMENT SUPPORT OPPORTUNITIES**

**FINAL PROGRAM**

Full inside page color/Inside front/back page (Different pricing) advertisement in designated section of the Final Programme.

- The Final Programme will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants in the Conference bags.
- The advertisement will be printed in the designated industry section of the programme, according to compliance regulations.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website and with signage during the event following all compliance regulations.

**PROMOTIONAL MATERIAL**

Inclusion of promotional material, such as a bookmark or one page flyer in the Meeting bag. Material should be provided by Supporter and approved by the Secretariat.
PROMOTIONAL MAILSHOT

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to receive promotional material at a date and time coordinated with the Congress Organiser.

• **Exclusive**: Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kernes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be ESID 2018

* In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.

MINI PROGRAM

• Support will be acknowledged on the inside back cover as: "Supported by..." and a company logo only

• Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

CONGRESS APP NOTIFICATION

• One "push notification" sent to all participants onsite through the mobile app, to be coordinated with Meeting Organizer. Specifications will be provided by the congress organizers.

• Only for those participants who have opted to receive such information.

*All pictures are illustrations only.
SPACE ONLY RENTAL

(Minimum of 1250m)

That includes:

- Exhibitors’ badges
- A 100 word company / product profile in the Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitor’s Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Meeting
- Listing and profile in designated industry section of the Final Programme

* All pictures are illustrations only.
SHELL SCHEME RENTAL

That includes:

- Exhibitors’ badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Meeting
- Listing and profile in designated industry section of the Final Programme

*All pictures are illustrations only.*
EXHIBITOR INFORMATION & REGULATIONS

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be sent/ emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60sqm – 15 exhibitor registrations
- Booths larger than 60sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Meeting. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms
INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposium Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Meeting venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus. Please note that signing of the BOOKING

FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the ESID 2018 Congress. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the Meeting. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the Meeting.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibition Technical Manual.
PAYMENTS, CANCELLATION, TERMS & CONDITIONS

Applications for Support and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 50% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Compilation of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

Terms and Conditions of Supporter will be included in the Supporter agreement as well.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for insert and display. In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PAYMENT METHODS

TERMS OF PAYMENT

65% upon receipt of the Sponsorship agreement and first invoice

40% by June 25th, 2018

All payments must be received before the start date of the Meeting. Should the Exhibitor fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

CANCELLATION / MODIFICATION POLICY

Cancellation or reduction of support items must be made in writing to the Industry and Liaison Sales Associate: Frederiek Strating - fstrating@kanea.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/modification is made before February 24th, 2018 inclusive
- 50% of the agreed package amount if the cancellation/modification is made between February 24th, 2018 – June 25th, 2018 inclusive
- 100% of the agreed package amount if the cancellation/modification is made after June 26th, 2018
EXHIBITOR INFORMATION & REGULATIONS

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be sent/ emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60sqm – 15 exhibitor registrations
- Booths larger than 60sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Meeting. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposium Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Meeting venue at their convenience. Please contact the venue directly to arrange this.
EXHIBITOR LOGO & PROFILE

You can submit your logo and company’s profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors’ Portal. The Exhibition Manager will contact you with the link to the Exhibitors’ Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the ESID 2018 Congress. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the Meeting. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the Meeting.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor’s stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibition Technical Manual.

CONTACT INDUSTRY LIAISON & SALES

Please contact me for details, pricing and booking form:

Fredrik Strating - Industry Liaison & Sales
Tel: +31 20 763 0512
Fax: +41 22 9069140
Email: fstrating@kenes.com